



MaxIT
CYBERSECURITY

Company Profile

June 2025



Why Cybersecurity?



Everyone knows cybersecurity is a very serious matter. With data volumes growing (exponentially) as fast as the universe expanded after the 'Big Bang' 13.8 billion years ago, the threats of hacking, fraud, harassment and identity theft are growing at even a faster rate!



Cyber incidents can be fatal for companies. This is the key reason why Boards of companies view cybersecurity as one on their top IT risks, seeking non-stop assurances from Chief Information Officers (CIOs) and Chief Information Security Officers (CISOs). And rightly so

The case for immediate action is strong:

Put simply, waiting means paying - whether in ransom, downtime, or penalties. Investing in proactive security controls today is the shortest path to avoiding far costlier surprises tomorrow

Stepping back on Cybersecurity



There are many reasons why cybersecurity is important:

- **Protects sensitive data:** Cybersecurity helps safeguard personal and financial information, intellectual property, and confidential business data from unauthorised access and theft
- **Prevents financial loss:** Cyberattacks can lead to significant financial losses due to theft of funds, data breaches, and the costs associated with response and recovery
- **Maintains privacy:** It ensures the confidentiality of personal and organisational information, preventing unauthorised disclosure
- **Ensures business continuity:** Effective cybersecurity measures help maintain operational integrity and minimise downtime caused by cyber incidents
- **Builds trust:** Organisations that prioritise cybersecurity can build trust with customers, clients, and partners, fostering stronger relationships and reputations
- **Protects against evolving threats:** As cyber threats continue to evolve, robust cybersecurity measures are necessary to defend against new and emerging attacks
- **Compliance and legal requirements:** Many industries have regulations requiring organisations to implement specific cybersecurity measures to protect data and privacy

The importance of cybersecurity cannot be overstated, as it plays a crucial role in protecting

Introduction to MaxIT Cybersecurity

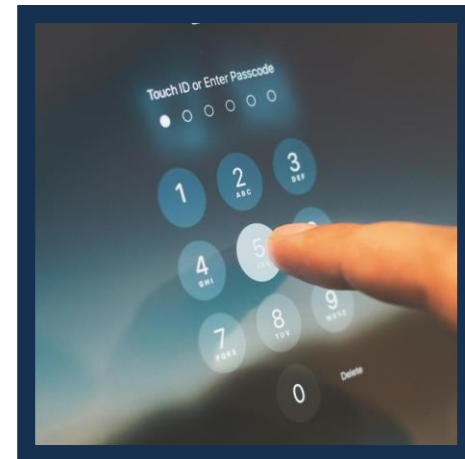


MaxIT Cybersecurity is your trusted Partner:

- Empowering businesses with advanced, reliable and tailored cybersecurity solutions to stay ahead of evolving threats
- Provide real-time threat detection, rapid response and 24/7/365 monitoring – driven by cutting edge artificial intelligence and expert analysis

Through our subsidiary MaxIT Cybersecurity, Maxit Advisory (Pty) Ltd acts as the distributor of CyberArm (SAL) in the Southern African markets (www.cyberarm.ai), we provide:

- Application security
- Cloud security
- Email security
- End point security
- Governance, Risk & Compliance (GRC)
- Identity & access management
- Incident response and threat intelligence
- Managed security services



CyberArm's Extended Managed Detection & Response (XDR) Service



Managed SOC-as-a-Service provides a fully staffed, 24/7/365 Security Operations Center - no capital spend, no infrastructure headaches. Built on a cloud-native SIEM/XDR core and backed by CREST-, OSCP- and GIAC-certified analysts, the service ingests logs and telemetry from on-prem, hybrid and multi-cloud estates, correlates them against global threat-intelligence feeds, and applies MITRE ATT&CK-mapped analytics to surface only genuine, priority-one incidents. Within minutes, automated playbooks isolate compromised endpoints or block malicious IPs, while our analysts validate, escalate, and guide remediation, documenting every step for PCI-DSS, POPIA and ISO 27001 compliance reporting



CyberArm is a renowned company specialised in the field of OT and IT Cybersecurity. CyberArm serves customers throughout the Middle East, Europe, and Africa in the following industries: Energy/critical infrastructure, Financial Services, Telecoms, Education, Retail, Healthcare and Government/Defense CyberArm has been nominated as Top 10 Cybersecurity Service Provider in 2022 by The Enterprise Security Magazine in US

MaxIT Cybersecurity's technology Partners



We Partner with best-of-breed Solution Providers:

- **Fortinet** – next-generation firewalls, Secure SD-WAN, and broad mesh visibility
- **Broadcom (Symantec)** – enterprise-grade endpoint, email, and DLP
- **Trellix** – adaptive XDR that stitches telemetry into unified threat narratives
- **SentinelOne** – AI-driven EDR with autonomous rollback
- **Darktrace** – self-learning network detection for zero-day behaviour
- **Zscaler** – zero-trust secure access & cloud inline protection
- **Microsoft** – Defender, Entra ID, and the M365 security ecosystem
- **AlienVault** – unified security management blending SIEM & threat-intel
- **KnowBe4** – user-awareness training & real-world phishing simulations

Join the MaxIT Partner Network



Empowering Resellers and MSSPs with scalable, enterprise-grade managed security services under your own brand

Plug straight into a world-class security operation without spending years—or millions—on building it yourself. The MaxIT Partner Network is a fast-track program for VARs, MSSPs, and consultancies that want to add always-on cyber defense to their portfolio and watch recurring revenue climb. From deal registration to joint campaigns, we give you the tools, support, and margins to compete head-to-head with the biggest names in the industry—while your customers see only your brand delivering the magic



Benefits:

- White-labelled SOC services with your branding
- Technical sales support & presales engineers
- Tiered margin models with generous rebates
- Partner onboarding & training sessions
- Co-marketing opportunities

ONBOARDING STEPS



CALL US - +27 (0) 82 570 4678



APPLY



TRAIN



MEET ACCOUNT LEAD



START SELLING PARTNERSHIPS

Contact us



 We are ready and geared to help you.
Please call one of our Partners to set up a confidential meeting:

 **Paul Aucamp** 082 570 4678
paul@maxit.co.za

 **Our Offices** 79 14th Street, Parkmore, Sandton, 2146
South Africa

